

Red Ribbon Week

Putnam County
Red Ribbon Week Oct. 24th-Oct.28th, 2016

“United We Stand Against Bullying and Drugs”
“Yo-Yo: #YourOption#YourOutcome”

Each year Red Ribbon Week provides us the opportunity to show our commitment to living a drug free and healthy lifestyle. Red Ribbon Week is a national celebration that encourages parents, educators, students, and other members of the community to focus on the importance of drug prevention. Red Ribbon Week is also a way to spotlight those who have pledged to live **DRUG FREE!**

Red Ribbon Week was established as a national awareness campaign after the tragic death of Federal Drug Enforcement Agent Enrique Camarena, who died at the hands of Mexican drug traffickers. The celebration of Red Ribbon Week was created to take a collective stand and to show unity against illegal use of tobacco, alcohol and other drugs.

Last year Putnam County celebrated Red Ribbon Week as a year long campaign to reinforce the Red Ribbon Week message monthly. Again in 2016/2017, we will be celebrating each month with a different theme and activity. A list of these themes and activities are provided in this book. Each month has a coloring sheet for the elementary and statistics that can be used in morning announcements for the middle and high schools. Your school can celebrate Red Ribbon Week in any fashion that *you* choose. You can do as little or as much as you want! We hope to give you some exciting and easy ideas throughout this booklet to make your Red Ribbon experience memorable.

Thank you for your continued support in our prevention effort! If you need additional information, please contact any of the individuals listed below.

Have a great Red Ribbon Week!
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